



STATE of MINNESOTA

Proclamation

WHEREAS: Financially Fit Minnesota is a new employer-led initiative launched by the Itasca Project's Financial Fitness Task Force, composed of many major business leaders and companies throughout Minnesota; and

WHEREAS: The goal of Financially Fit Minnesota is to measurably increase participation in retirement savings and direct deposit use among Minnesota employees; and

WHEREAS: More than half of Minnesota workers do not participate in an employer-sponsored retirement savings plan, including more than 500,000 workers in the Twin Cities, and many do not use basic banking services; and

WHEREAS: Financially Fit Minnesota's 20 founding members expect to positively impact a projected 15,000 employees of all income levels over the next two years; and

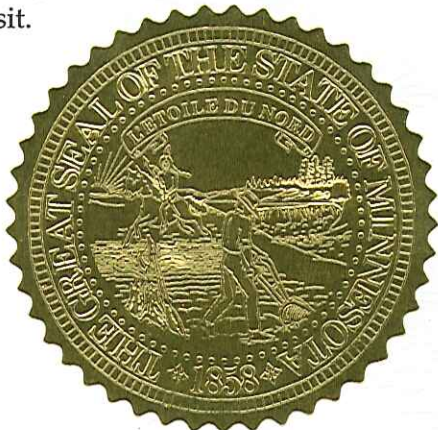
WHEREAS: Employers participating in the initiative throughout the State of Minnesota will pledge to increase the use of employee direct deposit and retirement savings through a variety of programs, such as changing their retirement savings programs from opt-in to opt-out, which has the potential to increase the number of employees using their employer's plan; and

WHEREAS: Pacesetter companies include Allina Hospitals & Clinics, Best Buy, Deluxe Corp., Fairview Health Services, HealthPartners, Jefferson Lines, M.A. Mortenson, Met Council, Minneapolis St. Paul Business Journal, Pentair, SuperValu, Target, Thor Construction, Thrivent Financial, Travelers, University of Minnesota, US Bancorp, Weber Shandwick, Wells Fargo, and Xcel Energy.

NOW, THEREFORE, I, TIM PAWLENTY, Governor of Minnesota, do hereby proclaim Wednesday, April 23, 2008, to be:

FINANCIALLY FIT MINNESOTA DAY

in the State of Minnesota and urge Minnesotans to make an effort to increase their financial fitness, whether through increased personal or retirement savings or use of basic banking services such as direct deposit.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this 22nd day of April in the year of our Lord two thousand and eight, and of the State the one hundred forty-ninth.

[Signature]
GOVERNOR

Mark Ritchie

SECRETARY OF STATE